

# COMMUNITY FOUNDATION OF COLLIER COUNTY

2020-2021

# COMMUNITY REPORT

## A PERSONALIZED APPROACH TO PHILANTHROPY

For more than three decades, the Community Foundation of Collier County has been connecting people who care to causes that matter, growing charitable legacies, and funding essential initiatives that improve the quality of life for all in Collier County.

As the community's collaborator, convener, and catalyst for addressing issues, we invest in a long-term vision for Collier County—bringing people and organizations together to inform and address local issues and needs.

As the trusted advisor, we help individuals and families imagine and achieve their philanthropic ambitions. Our expertise,

established relationships, and vast knowledge of our community allows our team to provide a personal concierge approach to giving.

Our highly personalized services safeguard your intent and ensure your dollars achieve maximum impact no matter where you choose to give.

Meet with our dedicated team to learn how we can design a philanthropic plan that achieves your unique charitable priorities. Together, we can make a positive impact on Collier County—both now and into the future.

We are here for you, Collier, for good and forever.



COMMUNITY FOUNDATION  
OF COLLIER COUNTY  
*FOR GOOD. FOREVER.*

1110 Pine Ridge Road, Suite 200  
Naples, FL 34108  
P: 239.649.5000  
F: 239.649.5337 | [cfcollier.org](http://cfcollier.org)



New trees at Charlie C. Anthony Park, funded by the Community Foundation of Collier County, grown and planted by the Naples Botanical Garden, improve air quality, provide shade, and support wildlife.



COMMUNITY FOUNDATION  
OF COLLIER COUNTY  
*FOR GOOD. FOREVER.*

## OUR BOARD OF TRUSTEES

The Community Foundation of Collier County is governed by a board of trustees and committees comprised of local community leaders and philanthropy enthusiasts. The Community Foundation is administered by a full-time professional staff. Operating expenses are paid from management fees, through grants and partnerships with local and national foundations and organizations, and from gifts designated by donors to cover Foundation operating costs.

### 2020-2021 BOARD OF TRUSTEES

Jerry Tostrud, CHAIR	Patricia Aiken-O'Neill Todd Bradley
James F. Morey, CHAIR-ELECT	Jorge Camina John M. Costigan
R. Robert Funderburg, SECRETARY	Brad A. Galbraith Mary Beth Johns
George Abounader, TREASURER	Lynn Martin Marsha Murphy
Mary Lynn Myers, IMMEDIATE PAST CHAIR	John K. Paul Allyson Richards
	Bradley G. Rigor Michael J. Schroeder
	David Watson Myra Williams



This recently planted Japanese fern tree at Donna Fiala Eagle Lakes Community Park was funded by CFCC's *Your passion. Your Collier.* initiative

## OUR MISSION

Working with donors, we inspire ideas, ignite action, and mobilize resources to address community needs in Collier County. For Good. Forever.

For a complete listing of our Trustees Emeriti, Professional Advisor Council, Sustaining Society, and Legacy Society members, please visit [cfcollier.org](http://cfcollier.org).

### MESSAGE FROM THE BOARD CHAIR AND CEO

Dear friends,

Some events inspire the best in us—resulting in problem-solving action and life-changing philanthropy born of perseverance, determination, and the desire to make our part of the world a better place. COVID-19 is one such event.

While we were all dealing with the challenges of the pandemic, navigating new technology, working from home, and social distancing, our nonprofits rose to the occasion by providing aid through their programs and services to those in danger of hunger and homelessness. Our donors demonstrated their unending generosity and commitment. And our Community Foundation of Collier County board and staff had one of its most successful and productive years ever, positively impacting our community.

Our Collier Comes Together Fund for COVID-19 Relief brought in \$1,644,000 in donations. In turn, through our streamlined grant process, we have provided \$1,383,912 so far to nonprofits to support their operations when they were most vulnerable. We also partnered with the Collier County government to distribute almost \$5.5 million in CARES Act funds\* and are in the process of distributing an additional \$5 million in American Rescue Plan Act funds\*\* to our local food pantries.

In this issue of the *Community Report*, you will read about our non-profit COVID heroes and how we helped keep their operations running smoothly when their donations were scarce. You will also read about the significant and lasting change we have made with our *Your passion. Your Collier.* initiative that tackles six key community issues.

For the past 36 years, the Community Foundation of Collier County has been connecting people who care to causes that matter, growing their charitable legacies, and funding nonprofit organizations to improve the quality of life in Collier County. We ended our last fiscal year by distributing \$33.5 million in grants and scholarships—another banner year. We manage more than 750 funds, work with hundreds of nonprofits, and had assets totaling more than \$280 million by the end of our 2020-21 fiscal year.

While we have not turned the page on COVID yet, together we have taken the rough, jagged edges of the pandemic and are slowly but surely smoothing them out. Together we are returning Collier County to the community we all know and love.

We are so grateful for what we have accomplished together, and we thank you for your continued trust and support. We are honored and proud to be your foundation partner.

We are here for you, Collier, for good and forever.

*Jerry Tostrud*  
Jerry Tostrud, CFCC Board Chair

*Eileen Connolly-Keesler*  
Eileen Connolly-Keesler, CFCC President/CEO

\*FINANCED IN PART BY U.S. DEPARTMENT OF TREASURY, FLORIDA DIVISION OF EMERGENCY MANAGEMENT, AND COLLIER COUNTY COMMUNITY AND HUMAN SERVICES DIVISION

\*\*FINANCED IN PART BY U.S. DEPARTMENT OF TREASURY, UNDER FEDERAL AWARD NUMBER 1505-0271, AND COLLIER COUNTY COMMUNITY AND HUMAN SERVICES DIVISION

## STATEMENT OF FINANCIAL POSITION as of June 30, 2021\*

## THE IMPORTANCE OF TRANSPARENCY

The Community Foundation of Collier County adheres to the highest standards to operate in the public view and public interest. Our financials are updated quarterly and available for review upon request. You may also review the last five years of our financial statements, tax documents (including Internal Revenue Service form 990 and form 990-T, if applicable), our articles of incorporation and amendments, and our bylaws at [cfcollier.org](http://cfcollier.org). You may also visit GuideStar at [guidestar.org](http://guidestar.org) for more information about the Community Foundation.

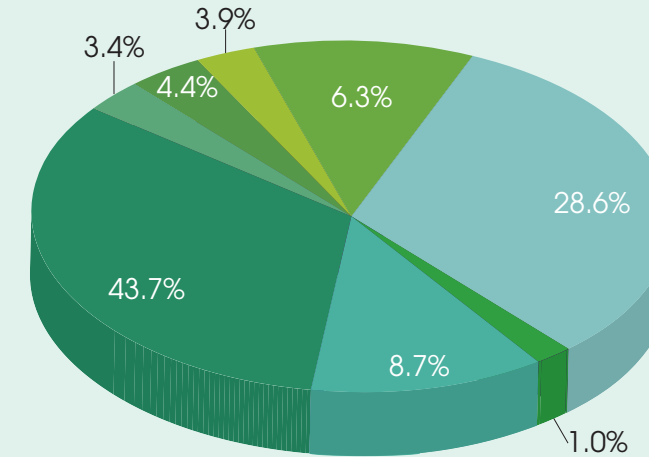


	FY2021	FY2020
<b>ASSETS</b>		
Current Assets	\$16,925,091	\$13,699,258
Long-Term Assets	\$267,742,235	\$210,064,525
<b>Total Assets</b>	<b>\$284,667,326</b>	<b>\$223,763,783</b>
<b>LIABILITIES</b>		
Loan Payable	\$246,800	\$219,460
Agency Funds	\$83,240,519	\$62,879,072
Payables & Accrued Expenses	\$1,199,852	\$773,757
<b>Total Liabilities</b>	<b>\$84,687,171</b>	<b>\$63,872,289</b>
<b>NET ASSETS</b>		
With Donor Restriction	\$167,123	\$156,443
Without Donor Restriction	\$199,813,032	\$159,735,051
<b>Total Net Assets</b>	<b>\$199,980,155</b>	<b>\$159,891,494</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$284,667,326</b>	<b>\$223,763,783</b>

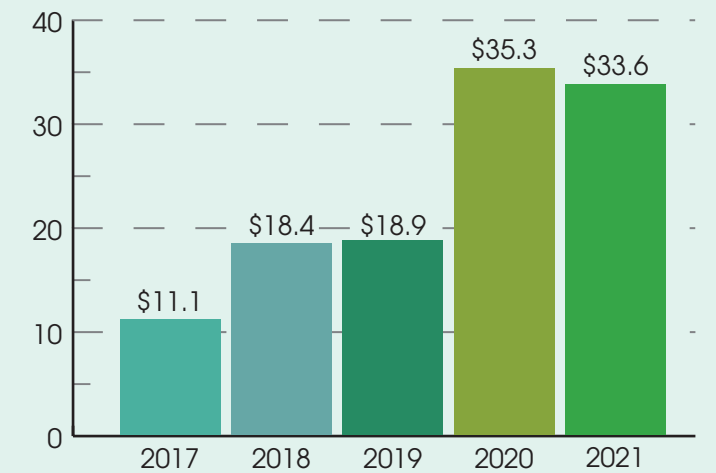
## FISCAL YEAR 2020-2021\*

(JULY 1, 2020 - JUNE 30, 2021)

## OVER \$33 MILLION IN GRANTS AWARDED IN 2021



## 5 YEAR GRANT HISTORY (MILLIONS)



## 2021 ASSETS BY FUND TYPE

FUND TYPE	ASSETS
Agency	\$83,240,519
Deferred	\$599,213
Designated	\$28,620,645
Donor Advised	\$107,626,093
Field of Interest	\$11,676,155
Scholarship	\$9,621,210
Supporting Organizations	\$6,118,556
Unrestricted	\$37,164,935
<b>TOTAL</b>	<b>\$284,667,326</b>

\*UNAUDITED

# Hunger HEROES

The Community Foundation has been the central hub for alleviating Collier County's skyrocketing food insecurity

The Community Foundation of Collier County has been at the forefront of the pandemic's cascading food insecurity crisis since it started spiraling out of control in March 2020. And according to nonprofit leaders, the calamity won't be ebbing soon.

The Community Foundation sprang into action when the crisis hit with its Collier Comes Together for Coronavirus Relief Fund, raising \$274,922 and another \$155,000 from other donor partners to help local food pantries ease the food shortage. The local government also enlisted the Foundation to distribute \$5.5 million in federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act) funding in Collier County and another \$5 million in tightly restricted American Rescue Plan Act funds, managing a total of \$10.5 million in public funding. The Foundation took this course of action because it could use its cash reserves to expedite funding to eligible food banks and food pantries, including smaller pantries that may have had trouble qualifying with the county, while also simplifying the application process.

That's the good news. The bad news: While food insecurity has eased, demand far exceeds pre-pandemic numbers and is projected to remain high for the following year. All while Collier County's most at-risk residents continue to stabilize their finances as the economic recovery remains uncertain and novel coronavirus variants spread.

Catastrophic increases in demand have overwhelmed Collier County's food pantries. St. Matthew's House "is seeing a 3,000 to 4,000 percent increase in families coming to us for food assistance compared to our pre-pandemic need," reports Peter Johnson, vice president of development at St. Matthew's House. Its food pantry went from serving 9,127 each month in June 2019 to 17,395 in June 2021 (with a high of 20,238 in March 2021).



Food pantries and volunteers like this one from St. Matthew's House focused on getting the word out to help as many as possible.

Below: Volunteers at Our Daily Bread Food Pantry greet the lines of cars with enthusiastic smiles and the desire to help.



"The working poor are the first affected by an economic crisis, and they are also often the last to recover," Johnson adds. "We anticipate a sustained need for food assistance well into 2021 and even 2022. The most vulnerable—the elderly, single parents with children, and the disabled—will continue to need food assistance long after the worst economic effects of the pandemic subside. Thanks to partners like the Community Foundation of Collier County, we will be able to continue to address the need this year and next."

At Our Daily Bread Food Pantry on Marco Island, Liz Pecora, vice president and director of development, says that many have been asking if there is still a desperate need to help people with food. "Our monthly average volume [households and individuals served] jumped fourfold from 2019 to 2020 and is up another 140 percent in 2021," she explains. "This year has proven to be no less challenging than 2020. As the effects of the pandemic continue, we are committed to serving as a trusted and reliable food resource for Collier County, with the generous support of our community."

Harry Chapin Food Bank of Southwest Florida has been distributing an average of a million pounds of food each week to roughly a



A volunteer offers compassion and a personal connection as well as meals at a St. Matthew's House drive-through food pantry.

quarter of a million people each month in the five-county region. In its 2018-2019 fiscal year, Harry Chapin distributed 26.8 million pounds of food; that shot up to 32.4 million pounds in 2019-2020. "The millions of dollars in CARES funding that the Community Foundation brilliantly brokered made a tremendous difference to Harry Chapin's COVID response," says Harry Chapin Chief Development Officer Barbara Evans. "As the safety net of our community, this funding helped ensure that no one had to go hungry in Collier County."

Meals of Hope President/CEO Stephen Popper continues to address the more than 100 percent increase in need, from 1,400 clients served by his organization's 14 pantries before the pandemic to a consistent 3,500 each month. With variants on the move and an ending to eviction moratoriums that have kept people in their homes, "we are gearing up for a busy fall," Popper says. "We are in for another uptick."

The pandemic "has shown even more so the importance of working in a collaborative manner," he adds. "We're only one cog in the wheel. The Community Foundation has done an excellent job at distributing federal dollars so we can purchase the goods [that are] so desperately needed."

Donald Pecora, donor relations and communications manager at Our Daily Bread, says his nonprofit relies not only on the Community Foundation's financial support but also on its leadership

## WE NEED YOUR HELP!

Though we don't have a crystal ball to see the next crisis, the community needs to be prepared when the next disaster strikes. That's why we created a \$2.5 million Crisis & Disaster Relief Fund as part of our **Your passion. Your Collier.** capital campaign. The fund is unrestricted, so we can

act at a moment's notice to sudden disasters that lead to mass job losses, shuttered businesses, medical-system strains, or mass casualties. Donate online at [cfcollier.org](http://cfcollier.org) or mail us a check using the enclosed envelope. Write "Crisis & Disaster Relief" in the memo line.

and knowledge. "Their experience, oversight, care, and support have been instrumental in our ability to meet the demands we have faced," he notes. "To put it simply, they have been role model 'hunger heroes' that we are proud to work together with to wipe out hunger."

Helping our local pantries alleviate food insecurity is not the only pandemic relief focus for the Community Foundation—but it is the highest amount granted in any category. "We stay on top of the critical needs of our community and act quickly so all areas of nonprofits can focus on those most in need," says CFCC President and CEO Eileen Connolly-Keesler. "It's what we do best."



# The Power of PASSION

Invest in powerful change to address critical needs through **Your passion. Your Collier.**



Immokalee Foundation students learn a marketable trade to prepare for successful careers.

**Y**ou are the force behind hundreds of trees planted throughout Collier County. For providing life-changing legal aid to thousands of residents in the throes of uncertainty. For delivering treatment to children, teens, and adults in their darkest hours who are grappling with mental health and substance use. For the development of a new residential subdivision that's providing hands-on planning and construction experience for Immokalee's

youth to propel their livelihoods. For recognizing that we need to be financially prepared to respond rapidly to community needs when, not if, disaster strikes.

How so? Because you are the power behind the Community Foundation of Collier County's **Your passion. Your Collier.** campaign. Based on extensive research, the \$15.5 million campaign tackles six areas of significant concern in this community: mental health &

Naples Botanical Garden staff plant a Japanese fern tree at Donna Fiala Eagle Lakes Community Park in East Naples.



substance abuse, housing & hunger, education & employment, seniors & veterans, environment & accessibility, and crisis & disaster relief.

The Community Foundation can't tackle these issues alone. "We are responding to what the community, government, and nonprofits have said they value and care about," says Community Foundation President/CEO Eileen Connolly-Keesler. "We're just the conduit to make sure the projects happen the way they're supposed to happen. Nothing can move forward without the community's support. It's a community effort."

Since **Your passion. Your Collier.** launched in 2020 during the Community Foundation's thirty-fifth anniversary year, generous donors and concerned residents have donated passionately—driven by their own experiences and interests—to address the community's most pressing concerns. The result: more than \$5.75 million has already been pledged toward the \$15.5 million campaign. This year, innovative grants have already begun sowing a legacy of change throughout Collier County across the spectrum.

## Planting Passion

The health of the environment directly impacts human health. Barometers, ponds, parking lots, and porches tell the story.

For decades, the Community Foundation has supported local initiatives focused on water quality, land conservation, post-hurricane reforestation, environmental education, and climate change, including the regional initiative Growing Climate Solutions: Path to Positive Southwest Florida.

Feeling hot this summer? Collier County and the City of Naples lost thousands of trees during Hurricane Irma in 2017. Since then, the Foundation has been dedicated to reforesting local parks and communities. And not a moment too soon. According to a United Nations report published in August 2021, global temperatures are expected to rise at least 2 degrees Celsius this century "unless deep reductions in [carbon dioxide] and other greenhouse gas emissions occur in the coming decades."

### Trees:

- Convert carbon dioxide into oxygen.
- Provide shade and sustenance for humans, birds, wildlife, and pollinators.

- Create a cost-effective cooling system in urban environments; air temperatures directly under trees can be as much as 25 degrees Fahrenheit cooler than temperatures above blacktop, according to Growing Climate Solutions.

- Remove particulate matter from the air and purify water.
- Provide wildlife habitat.
- Stabilize soil and protect against erosion.
- Beautify neighborhoods and raise property values.

The focus is on planting species native to Collier County, which are naturally storm-resilient and less dependent on irrigation and fertilizer, or similar species that originate in other climatic regions. "Reforesting Collier County is one of our key initiatives to tackle local

**Help us INSPIRE CHANGE with a gift today**

What's your passion? How do you want to support your community?  
 We know you care about needs in our community and how we can meet them. Whether you call Collier County home seasonally or year-round, we believe that working together makes all the difference.

Invest in any of the six areas of impact that are meaningful to you by:

- donating online at [cfcollier.org](http://cfcollier.org),
- sending a gift by mail with the envelope included,
- or scheduling a meeting today to discuss your impact and how you can contribute stocks, securities, or non-cash assets.

**Contact us for more information:**  
 Eileen Connolly-Keesler, President/CEO,  
[ekeesler@cfcollier.org](mailto:ekeesler@cfcollier.org)  
 Julie Van Tongeren, VP of Development,  
[jvantongeren@cfcollier.org](mailto:jvantongeren@cfcollier.org)  
 Call us at 239.649.5000 or visit [YourPassionYourCollier.org](http://YourPassionYourCollier.org) to learn more.

environmental challenges in our **Your passion. Your Collier.** campaign," says Connolly-Keesler.

As **Your passion. Your Collier.** launched, the pandemic was leading people outdoors—into the elements, into nature, providing ample opportunity for our communities to refocus on the environment. A \$500,000 gift by Community Foundation Board of Trustees Chair-Elect Rob Funderburg and his wife, Cathy, a Naples Botanical Garden board member, created the Collier Trees program. The very generous gift is providing flowering beauty and natural shade at popular parks where visitors previously had no respite from the hot sun or shoreline stabilization.

The Collier Trees program is a collaboration with the Naples Botanical Garden, the City of Naples, and the Collier County Parks & Recreation Division. Parks throughout the county, such as Immokalee Sports Complex, Charlie C. Anthony Park, and Donna Fiala Eagle Lakes Community Park will see the benefits of this investment for years to come.

CFCC has funded several other tree projects through more than \$200,000 in funding. Here are two examples:

- **Whitaker Woods Project:** Growing Climate Solutions, in partnership with Habitat for Humanity of Collier County, OneTree, Naples Fertilizer, Cheney Landscaping, and Robbie's Trees Fund, planted 30 Shady Lady black olive trees (*Bucida buceras*) to shade the sidewalk around a 3-acre lake inside Whitaker Woods, a 30-acre Habitat Collier community with 125 townhomes. Robbie's Trees Fund is administered by the Community Foundation and inspired by the late Robbie Hutchinson, who had a passion for the beauty of trees and the benefits they create.

- **CFCC Thirty-Fifth Anniversary:** Through a grassroots pilot project, the Naples Botanical Garden grew and distributed 3,500 trees, mostly native, for free throughout the county, including in

Everglades City and Immokalee. The Naples Botanical Garden team gleaned seeds from the wild, nurtured them, and distributed the young bald cypress, golden shower, and Florida fiddlewood trees with information about their care and beneficial role in the landscape. The Naples Botanical Garden also worked with three nonprofits—Salvation Army Naples, Habitat for Humanity of Collier County, and Guadalupe Center—on site-specific landscaping projects. "Getting trees out into the community was exciting, and to get the word out about what's best for Southwest Florida was a win for everybody," says Naples Botanical Garden CEO Donna McGinnis.

"The Community Foundation can make decisions and deploy money much faster than government," notes McGinnis. "A lot of donors want to know what's going on and what the community issues are—and they need a trusted advisor—and that's exactly what the Community Foundation does."

**Connecting Donor Passion to Innovative Change**

A unique 18-home residential subdivision is rising on Foundation Way in Immokalee. It's called the Career Pathways Learning Lab subdivision—not a typical neighborhood name, for sure, because these houses are being planned and constructed by Immokalee Foundation students who are gaining invaluable hands-on skills for high-demand careers.

The Immokalee Foundation partnered with BCB Homes and Immokalee Technical College to develop a high school curriculum of after-school and summer programs that incorporate on-the-job, experiential learning and paid internships. The students are working alongside BCB Homes professionals and contractors. There is an on-site meeting space and classroom for students in the Immokalee Foundation's Business Management & Entrepreneurship and Engineering & Construction Management Career Pathways program. This program will help students find jobs after graduating from high school or pursue postsecondary education in compatible construction or business fields by learning about land development, home construction, marketing, and sales.

The estimated construction cost for each three-bedroom home is \$245,000 to \$260,000. Collier Enterprises donated the 8.3 acres of land. The project is supported by private donors, Lipman Family Farms, and others. An anonymous donor, passionate about housing in Immokalee, made a \$247,500 grant through the Community Foundation and **Your passion. Your Collier.** This donation addresses the donor's interest in housing, education, and employment in the county. "This innovative project will provide an amazing educational opportunity for local students to obtain valuable skills that will prepare them for the workforce," says Connolly-Keesler.

Immokalee Foundation President/CEO Noemi Perez says she appreciates the Community Foundation's long-running support for the organization's mission to lift students in Immokalee out of poverty through education. "We are grateful to the Community Foundation of Collier County for recognizing the synergy between their donor and our Learning Lab construction project," she says. "Their ongoing respect for—and understanding of—our mission to provide educational opportunities for Immokalee's youth has never been more apparent."

**BMO WEALTH MANAGEMENT**



**AMY L. HALE, CFP**  
 Senior Managing Director and Head of Southeast Expansion  
 801 Laurel Oak Drive, Suite 600  
 Naples, FL 34108  
 239-592-2470  
[bmowealthmanagement.com](http://bmowealthmanagement.com)

**BOND, SCHOENECK & KING, PLLC**



**JIM MOREY**, Office Managing Member  
 4001 Tamiami Trail N., Suite 105  
 Naples, FL 34103  
 239-659-3800  
[bsk.com](http://bsk.com)

**CICCARELLI ADVISORY SERVICES INC.**



*Family Focused Wealth Management*

**KIM CICCARELLI KANTOR**, President and Co-Founder  
 9601 Tamiami Trail N.  
 Naples, FL 34108  
 239-262-6577  
[casourcematters.com](http://casourcematters.com)

**FIRST FLORIDA INTEGRITY BANK**



**GARRETT S. RICHTER**, President and CEO  
 3560 Kraft Road  
 Naples, FL 34105  
 239-325-5700  
[ffibank.com](http://ffibank.com)

**CORPORATE PARTNERS**

**FIFTH THIRD PRIVATE BANK**



**FIFTH THIRD BANK**

**JIM WEISS**, Regional President  
999 Vanderbilt Beach Road  
Naples, FL 34108  
239-594-3512  
53.com

**FINEMARK NATIONAL BANK & TRUST**



**ADRIA D. STARKEY**, President, Collier County  
800 Laurel Oak Drive, Suite 101  
Naples, FL 34108  
239-963-0700  
finemarkbank.com

**NAPLES ILLUSTRATED**



**NAPLES ILLUSTRATED**

**KALEIGH GROVER**, Publisher  
3066 Tamiami Trail N., Suite 102  
Naples, FL 34103  
239-434-6966  
naplesillustrated.com

The Community Foundation of Collier County's dedicated, experienced, and professional staff can help you make the most of your charitable giving. We are here for you, your family, the nonprofits you support, and the community we all love—for good and forever.

**Community Foundation Staff**

**Eileen Connolly-Keesler**  
President/CEO

**Laura Bidireanu**  
Director of Education/  
Scholarships

**Dawn Grundeman**  
Grants Administrator

**Lisette Holmes**  
Financial Analyst

**Eric Kingsley**  
Accounting Manager

**Marsha Lewis**  
Donor Information Specialist

**Meredith Nassif**  
Director of Donor Services

**Flo Noel**  
Administrative Assistant

**Deborah Olson**  
Scholarship Coordinator

**Wendy Ponting**  
Chief Financial Officer

**Fran Reiss**  
Executive Assistant

**Laura Simmelink**  
Senior Director of Programs

**Lindsey Touchette**  
Vice President of Community  
Engagement

**Julie Van Tongeren**  
Vice President of Development

**Cindi Withorn**  
Senior Director of Marketing  
and PR

**THE COMMUNITY FOUNDATION OF COLLIER COUNTY 2020-2021 COMMUNITY REPORT TEAM**

**Design, Printing, and Distribution:** NAPLES ILLUSTRATED

**Publisher:** Kaleigh Grover

**Editor:** Mary Murray

**Creative Director:** Olga Gustine | **Cover, Select Story, and Corporate Partner Photography:** Nick Shirghio Photography

**Other photography:** courtesy of Collier County nonprofits and organizations

**Story Author:** Cathy Chestnut

**Project Director/Content Author:** Cindi Withorn

**SPECIAL THANKS  
to our media partners**



PART OF THE USA TODAY NETWORK

**GULFSHORE INSURANCE**



**BRAD HAVEMEIER**, President  
4100 Goodlette Road, Naples, FL 34103  
239-261-3646  
gulfshoreinsurance.com

**NORTHERN TRUST**



**TOM OLIVERI**, West Florida President  
**LINDA FLEWELLING**, Market Executive, Southwest Florida  
**MOKEY SHEA**, Senior Managing Director, Naples  
4001 Tamiami Trail N., Naples, FL 34103  
405 Eighth Street S., Naples, FL 34102  
239-262-8800  
northerntrust.com